



Partner pack

Surrey PCC logo competition

Summary

We're asking partners to help us communicate a fantastic opportunity for a young person in Surrey to design the Office of the Police and Crime Commissioner's new logo this spring.

We're inviting 15-25-year-olds to take part in a competition that will last until 31 March, in return for the life changing opportunity to spend a week turning their design into a complete branding package with a leading design agency in Surrey. It's a great chance for them to get started in design, and an amazing work experience they will be able to communicate to prospective employers or take forward with further education.

Find out more and download a Competition Pack at surrey-pcc.gov.uk/design-us

Get involved!

You can help us to maximise the reach of this opportunity for young people in your networks by sharing the resources in this pack through your online channels, your place of work, with service users and in schools and colleges.

Your organisation can get involved by:

- Sharing our competition messages on social media – you can find us on Instagram, Twitter and Facebook with the username @SurreyPCC
- Using the below resources and template messages to promote the competition to young people in your networks
- Encouraging young people to download our [competition pack](#). It has all the details they need to get designing!

Don't forget to link to the competition page on our website: surrey-pcc.gov.uk/design-us

Key dates

- The competition will run for three weeks from **Friday 11th March, to the end of Thursday, 31 March 2021**. Entrants must be between 15-25yrs old and live in Surrey to take part.
- The placement will take place during the Easter school holidays, on at least **four days between 06-15 April** to be agreed with the competition winner. Entrants will need to be able to travel to the Guildford area and will be provided with expense money for their travel and lunches.

Our commitment to children and young people in Surrey

Enhancing the support and opportunities available to young people in Surrey is a key priority of Surrey's Police and Crime Commissioner Lisa Townsend. This focus of our office is being led by the Deputy Commissioner Ellie Vesey-Thompson with partners including Surrey Police.

Our office has recently provided fresh funding to enhance support for children affected by criminal exploitation in Surrey and extended our funding further for organisations that provide specialist mental health and practical support for children and young people affected by sexual violence. We're also looking at new ways to enhance opportunities for young people to avoid crime and make the right choices through education and diversionary activities.

Read more about our focus on young people in the Commissioner's [Police and Crime Plan](#) or get in touch at surreypcc@surrey.police.uk

Social media resources

Help us share the below messages and images with young people and their parents and carers in Surrey. Click the image to open the full resolution version in your browser:

[Instagram & Facebook \(1x1\)](#)



[Twitter, other \(16x9\)](#)





15^{TO} 25

YEARS OLD IN SURREY?

Win an iPad Pro and a one week placement to create our branding with a leading Surrey design agency

Think you have the skills to design our new logo?

Find out more:
surrey-pcc.gov.uk/design-us

Closing date: 31 March 2022

The Competition winner will need to be available for a minimum of four days between 06-15 April 2022

Office of the Police and Crime Commissioner for Surrey



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Office of the Police and Crime
Commissioner for Surrey

Short message - young people

🤖🗣️ Could you design @SurreyPCC's new logo? Win an #iPadPro & a week with a leading creative agency in #Surrey to turn your ideas into the full package! Get your Competition Pack👉 surrey-pcc.gov.uk/design-us

🤖🗣️ Mad design skills? Download the #Competition Pack from @SurreyPCC and you could win an #iPadPro & a week with a leading design agency this #Easter👉 surrey-pcc.gov.uk/design-us

🤖🗣️ Got the skills to design @SurreyPCC's new logo? Download their #Competition Pack for your chance to win an #iPadPro & turn your ideas into the full package with a leading #Surrey creative agency👉 surrey-pcc.gov.uk/design-us

🤖🗣️ 15-25 years old? Design a new logo for @SurreyPCC by 31 March & you could win a week with a leading creative agency to turn your ideas into the full package! Grab your Competition Pack👉 surrey-pcc.gov.uk/design-us

Long message – young people

Think you've got the skills to design a new logo for @SurreyPCC? If you're 15-25yrs old, you could win an iPad Pro and a week with a leading creative agency in Surrey to create their new brand!

Get the Competition Pack👉 surrey-pcc.gov.uk/design-us

(closing date 31 March)

Want to become a designer? @SurreyPCC are looking for fresh ideas for their logo from young people aged 15-25yrs old. Get designing and you could win an iPad Pro and a week with a leading creative agency to develop their new brand!

Download your Competition Pack👉 surrey-pcc.gov.uk/design-us

(closing date 31 March)

Mad design skills? @SurreyPCC are running a competition for 15-25yr olds to create their new logo – you could win an iPad Pro and a week with a leading design agency to turn your ideas into their new brand!

Grab your Competition Pack [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us)

(closing date 31 March)

Short message - Parents and carers

🗨️👤 Got a budding designer at home? @SurreyPCC are running a #competition for 15-25yr olds to design their new logo – they'll get the chance to develop their skills with a leading creative agency in #Surrey!

Find out more [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us) (closing date 31 March)

🗨️👤 Know a young person who wants to get into #design? The winner of this competition by @SurreyPCC will get a fantastic opportunity to develop their skills with a leading creative agency in #Surrey!

Find out more [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us) (closing date 31 March)

🗨️👤 Know a young person who'd love to develop their skills with a leading creative design agency? Share the link to this #competition by @SurreyPCC and they could win an iPad Pro too! [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us) (closing date 31 March)

Long message - Parents and carers

Got a budding designer at home? Or know a young person who would love to develop their creative skills? @SurreyPCC are offering a fantastic opportunity for a young person aged 15-25yrs old to design their new logo – they could win an iPad Pro and a week-long placement with a leading creative agency in Surrey this Easter!

Share this link [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us) (closing date 31 March)

Do you know someone 15-25yrs old in Surrey who'd love an opportunity to develop their skills with a leading creative agency?

@SurreyPCC are offering the chance for a young person to lead the design of their new branding this Easter!

Share this link [👉 surrey-pcc.gov.uk/design-us](https://surrey-pcc.gov.uk/design-us) (closing date 31 March)

About the Office of the Police and Crime Commissioner

The Police and Crime Commissioner is elected by Surrey residents to oversee the performance of Surrey Police and help improve the service that our communities receive. The Office of the Police and Crime Commissioner supports the Commissioner's work with partners across Surrey to promote community safety, help prevent and reduce crime and enhance support for vulnerable people.

Your Commissioner in Surrey is Lisa Townsend. Lisa is responsible for:

- **Setting the Police and Crime Plan for Surrey Police.** The Plan outlines the areas that the Surrey Police should focus on and is informed by regular engagement between the Commissioner and Surrey residents. The priorities for 2021-25 include preventing violence against women and girls, protecting people from harm and making roads in Surrey safer.
- **Monitoring and reporting back on how well Surrey Police are doing.** The Commissioner does this by holding regular meetings with the Chief Constable and sharing public reports on topics such as how quickly Surrey Police respond to incidents, and what is being done about specific types of crime or concerns from Surrey residents. The Commissioner's Office then works closely with Surrey Police to improve the service provided.
- **Funding key services that work alongside the police to reduce crime, support vulnerable people and victims, and make Surrey safer.** This is one of the areas where your Commissioner makes a really big impact. For example, services for vulnerable people that faced challenges during the height of the pandemic were able to reach more people thanks to funding from our office. You can find out more about [funding from our Office](#) here.

The Commissioner is also responsible for Surrey Police finances and advocates on national policing issues.

Contact us

If you have any comments on this Plan or would like to know more about the work of the Commissioner please contact:

Email: **surreypcc@surrey.police.uk**

Telephone: **01483 630200**

Post: **Office of the Police and Crime Commissioner
PO Box 412
Guildford
Surrey
GU3 1BR**

Website: **<http://www.surrey-pcc.gov.uk>**



www.facebook.com/SurreyPCC



www.twitter.com/SurreyPCC



www.instagram.com/surreypcc

To sign up to the In the Know community message system, visit www.intheknow.community

For police news, crime prevention advice, help for victims of crime and ways to contact Surrey Police please visit www.surrey.police.uk.

Always call **999** if you have a genuine emergency requiring the attendance of the police or if a crime is in progress. Call Surrey Police on **101** or use the online reporting system at **www.surreypolice.uk/contact-us** for non-emergency matters only.

If you are hard of hearing or speech impaired, you can textphone Surrey Police on **18001 101** (non-emergency) or **18000** (emergency) or text on **07967 987249** or **999** (register at **www.emergencysms.org.uk**)

To report crime anonymously - call CrimeStoppers on **0800 555 111**